



# Welcome to our spring ezine!

## Dental implants

What is it that prevents you from being happy with your teeth and smile? If it's a missing tooth or teeth then you should give some thought to dental implants.

Dental implants are artificial roots that serve as anchors to allow the provision of single or multiple artificial teeth, which are truly lifelike in both looks and function.

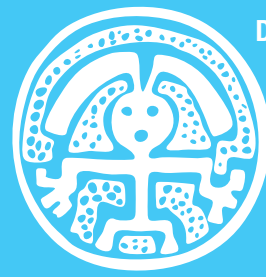
The advantages of dental implants are:

- They can be used to replace everything from a single missing tooth to a complete set of dentures
- They restore confidence and quality of life
- They have a 40 year record of proven success
- They minimise bone loss from missing teeth, resulting in improved oral health and preventing premature facial ageing
- They are minimally invasive as no preparation is required of adjacent teeth
- With good oral healthcare, they can last a lifetime!

For more information on how dental implants can replace a missing tooth, several missing teeth or all teeth, visit [www.likenaturalteeth.co.uk](http://www.likenaturalteeth.co.uk)

To find out how dental implants may benefit you, speak to your dentist at your next dental health check or contact the practice to book a free initial implant consultation.

## Interesting facts about dental implants



Dental implants date back thousands of years. At an archaeological dig site in Honduras, the skull of a Mayan woman contained numerous examples of her natural teeth being replaced with implants carved from sea shell!

# 98%

**SUCCESS RATE**

Replacing a single tooth with a dental implant over a period of 25 to 30 years.

As dental implants can last a lifetime, if they are well looked after, they are a very wise investment from both a financial and a health point of view.



Dental implants are as strong as a spacecraft

Dental implants are made from titanium, the same material as space shuttles and military aircrafts. The strength of titanium allows dental implants to withstand the force of biting down.

## National Smile Month

National Smile Month is the biggest annual oral health event! Taking place between May 20th and June 20th, the campaign has been a key factor in the British Dental Health Foundation's success in delivering simple, practical oral health advice to the British public.

With National Smile Month now entering its 36th year, we are as eager as ever to encourage our patients to maximise their oral health. With poor oral health being linked more and more to systemic diseases such as heart disease, strokes and diabetes, as well as causing premature birth and low birth weight of babies following pregnancy, it makes good sense to take the opportunity to find out how you can improve you and your family's oral health.

For more information, visit [www.nationalsmilemonth.org](http://www.nationalsmilemonth.org)



## Refer a friend and feel the benefit!

The majority of new patients to the practice come to us as a result of having been recommended to do so by a friend or member of the family. In order to express our appreciation for this, we are launching a 'Refer a Friend' scheme.

The next time you are kind enough to recommend the practice to someone, be sure to tell them to use your name as a referral source. At the end of every day, we will screen our database of new patients who have attended the practice for a dental health check and if your friend or relative is one of those, we will send you a £20 John Lewis voucher.

We look forward to welcoming your friends and family and are delighted to be able to say 'thank you' in this way.

**Limited time only...**  
we are offering half price new patient consultations for £22.50, including a full 16 point dental health check!

## A welcome addition to our service

Our recent patient satisfaction survey showed that many patients would appreciate WiFi access while waiting for their appointments, both for recreational and business use. We are, therefore, delighted to report that we now offer free internet access in our waiting areas. Please ask at the reception desk should you wish to use this service.

## Introducing online appointment booking

We shall very shortly be launching our online facility for the booking of your Dental Health Check appointments. All that is required is a computer, tablet or smart phone. A secure link to our clinical computer system will be emailed or texted to those patients who are due their next Dental Health Check and who have said that they are happy to be contacted in this

way. Following the link will allow you to choose which dentist you wish to see and what appointments are available.

We hope you will find this additional service to be beneficial. However, please be assured that you can still contact the practice by telephone when this is more convenient or appropriate.

The ancient Chinese wrapped tiny pieces of parchment around painful teeth, all of which contained written prayers and incantations.

In early 1600, Japanese women made their teeth black to show loyalty to their husbands!



In Roman times, the ancient Gauls, as well as other people, used urine (which contains urea) as a mouth rinse to whiten their teeth!

We do hope you have found the contents of this and our previous ezines interesting and informative. However, should you wish to unsubscribe from this service, please let us know by emailing [debbie.fielder@coachhousedental.co.uk](mailto:debbie.fielder@coachhousedental.co.uk)

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